

Press release

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DS Printech China announces merging of Shanghai and Guangzhou editions

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DSPC22 merge en

With the evolving circumstances of the pandemic situation in China, the organisers of DS Printech China have announced the merging of the Shanghai and Guangzhou editions. Originally scheduled to take place from 18 – 20 May 2022 at the Shanghai New International Expo Centre, the Shanghai fair will now be amalgamated with the Guangzhou fair, which will be held from 16 – 18 November 2022 at the China Import and Export Fair Complex in Guangzhou.

In order to support the government to contain the spread of Covid-19 in Shanghai and other cities in China, the fair organisers have decided to merge the Shanghai and Guangzhou fairs after extensive evaluation and discussions with stakeholders. The decision was also made in an effort to protect the safety of fairgoers and to maximise their participation effectiveness.

Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd explained: “We would like to express our sincere thanks to all participants for their continued understanding, patience and support. The preparation work has kicked into full gear and we very much look forward to hosting an effective industry event safely in Guangzhou.”

DS Printech China is a rebranding of two events: CSGIA and Textile Digital Printing China. The debut edition in Shenzhen in 2020 attracted 200 exhibitors, who connected with 8,853 visitors and over 130,000 online participants.

The fair is co-organised by Messe Frankfurt (HK) Ltd, China Screen Printing & Graphic Imaging Association (CSGIA) and Guangzhou Teyin Exhibition Service.

For more details on the fair, please visit: www.dsprintech.com. Information from the international textiles sector and Messe Frankfurt’s textile fairs worldwide can be found at: www.texpertise-network.com.

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Notes to editors:

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[guangzhou.hk.messefrankfurt.com/guangzhou/en/press/press-releases/2022/DSPGZ22-merge.html#download](https://www.guangzhou.hk.messefrankfurt.com/guangzhou/en/press/press-releases/2022/DSPGZ22-merge.html#download)

Further press information and picture material

<https://dsprintech-guangzhou.hk.messefrankfurt.com/guangzhou/en/press.html>

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Newsroom

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com