

Press release

New date set for rescheduled DS Printech China 2021: 27 – 29 September

The delayed edition of DS Printech China will now take place from 27 – 29 September 2021 following the postponement from its early August date. The digital and screen printing fair will remain at the Shanghai New International Expo Centre, taking place in halls N4 & N5.

Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd expressed: "We are pleased to have already secured new dates with the fairground to give all participants as much notice as possible to plan their involvement. After the successful edition in Shenzhen last year, the first under the rebranded DS Printech name, we are excited to bring the fair to Shanghai this time around, and to provide a much needed boost to the industry's recovery following the impact from the pandemic. The feedback we're receiving from exhibitors and visitors at all our events in China this year, is they highly value the face-to-face interactions trade fairs offer after these encounters had been curtailed over the last year. We look forward to once again provide this interaction for the digital and screen printing industry at the end of September in Shanghai."

DS Printech China, an influential platform dedicated to the digital and screen printing industry, is a rebranded fair of two events: CSGIA and Textile Digital Printing China. The fair is co-organised by Messe Frankfurt (HK) Ltd, China Screen Printing & Graphic Imaging Association (CSGIA) and Guangzhou Teyin Exhibition Service.

For more details on the fair, please visit: www.dsprintech.com.

Information from the international textiles sector and Messe Frankfurt's textile fairs worldwide can be found at: www.texpertise-network.com.

Notes to editors:

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Further press information and picture material:

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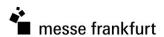
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DSPSH21 new date en

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Newsroom

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

DS Printech China Shanghai New International Expo Centre Shanghai, China, 27 – 29 September 2021