

Press release

9 September 2021

DS Printech China rescheduled to 7 – 9 January 2022

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DSPSH rescheduled eng

Originally due to take place at the end of September, the digital and screen printing fair will now be held in the new year from 7 – 9 January at the Shanghai New International Expo Centre. The rescheduled dates are intended to provide greater certainty to participants over their travel plans.

Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd elaborated: “China has done a great job in bringing the latest occurrence of Covid cases under control in a short period of time. However, as we look forward this month, there is still the possibility of disruptions to travel to Shanghai. With this in mind, and to ensure we adhere to the government’s guidelines for pandemic containment, we have decided to hold the fair next January instead.”

Ms Wen continued: “Following the success of the first Shenzhen edition last year, we are committed to hosting this next event successfully in Shanghai, as the feedback from exhibitors and buyers is that trade fairs are playing an important role in their recovery following the impact from the pandemic. So we look forward to welcoming the industry to the fair in January 2022 to start the new year off on a positive note.”

The 2020 edition of DS Printech China hosted 200 exhibitors and 8,853 visitors, while there were over 130,000 online participants. The fair, an influential platform dedicated to the digital and screen printing industry, is a rebranded fair of two events: CSGIA and Textile Digital Printing China. The fair is co-organised by Messe Frankfurt (HK) Ltd, China Screen Printing & Graphic Imaging Association (CSGIA) and Guangzhou Teyin Exhibition Service.

For more details on the fair, please visit: www.dsprintech.com. Information from the international textiles sector and Messe Frankfurt’s textile fairs worldwide can be found at: www.texpertise-network.com.

Notes to editors:

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<https://dsprintech-shanghai.hk.messefrankfurt.com/shanghai/en/press/press-releases/2021/DSPSH21-rescheduled.html#download>

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Further press information and picture material

<https://dsprintech-shanghai.hk.messefrankfurt.com/shanghai/en/press.html>

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Newsroom

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com